



January 2025

Joining the Headcorn Communications Network provides a means to reach the wider community through a trusted suite of tools.

If you're a business or Club in or near Headcorn Village the Network can help you connect with potential new customers.

The Network was created to use virtual tools to connect the community. It has grown significantly but perhaps more importantly, it is a trusted source of information. This has been a ten year labour of love by volunteer Jane Armstrong. The stats are:

- A well-established website which attracted around **66,000** page views and **12,000** unique visitors in the past year (as at January 2025)

The Network also includes a successful suite of social media accounts, including over 7,100 Facebook followers, with an annual Facebook page reach of around **1,429,000** (as at January 2025). A monthly newsletter often highlights the Network members too. This can be valuable in expanding reach and gaining trust.

The Network can support your own communications strategy, helping you connect with the community. You also have the potential to reach hundreds or even thousands more with the network to draw attention to some special events or important news.

If you'd like to join the network then for an annual payment of £55 (rate until 1/3/25) you'll be able to:

1. Be featured in the Businesses listings page (or Clubs page) with an image and link to your website or Facebook page
2. Be featured in the 'Meet Headcorn's Businesses' page (or Clubs page) with a photo of your team to put a face to a name. I take the photo for you. <https://www.headcornvillage.org.uk/meetlocalbusinesses>. Depending on the business this could be a listing on the What's On page instead.

In addition there is the possibility to have newsworthy social media posts created to attract wider reach. *(Please note, this is not guaranteed and a business's own posts are not routinely shared. To do so would be repetitive and drive down the value of the content as the Facebook page not an advertising page but rather a news and information page. Thus the sharing of posts is not guaranteed.)*



To join the network, print this booking form and then either scan/photograph and return it by email to: jane@headcornvillage.org.uk or let me know it's ready and I will collect it.
 If you have any queries please call 07958668652

BOOKING FORM NEW LOCAL BUSINESSES

Date: _____

Company/Club/Society Name: _____

Contact name:
 Email address:
 Postal Address:
 Phone:

LISTING £55 per website listing for 12 months (for new bookings, until 1 March 2025)

State the listing category:
Text for the description: (max 30 words)
Contact name and email to display:
URL link: <i>Attach image (jpeg) to booking form</i>

TOTAL AMOUNT DUE £55.00



I HAVE READ AND UNDERSTOOD THE ADVERTISING TERMS & CONDITIONS
 published on <https://www.headcornvillage.org.uk/website-terms-conditions-policy>

SIGNED:

Payment by BACS transfer (Please state business/club name as reference):
 Account: Mrs J A Armstrong
 Account Number: 01214648
 Sort code: 07-08-06

THANK YOU FOR SUPPORTING THE NETWORK